



PINELLAS SUNCOAST TRANSIT AUTHORITY
3201 SCHERER DRIVE, ST. PETERSBURG, FL 33716
WWW.PSTA.NET 727.540.1800 FAX 727.540.1913

BOARD WORKSHOP
AGENDA – JANUARY 13, 2017; 9:00 AM
SPC'S EPICENTER
13805 58TH STREET N, CLEARWATER

- 1 CALL TO ORDER - 9:00 AM**
- 2 WELCOME AND INTRODUCTIONS (PSTA BOARD CHAIR DARDEN RICE/CEO BRAD MILLER) - 9:00 AM**
- 3 PSTA SUCCESS (MARK AESCH) - 9:15 AM**
 - 3.A Define Success for FY 2017-2018
 - 3.B Board's Focus to Establish Outcomes for the Agency
 - 3.C Introduction of PSTA Performance Scorecard
- 4 BOARD VISIONING EXERCISE (MARK AESCH) - 9:30 AM**
 - 4.A Review of Mission Statement and Vision Statement
- 5 BOARD FEEDBACK ON MANAGEMENT TEAM'S FIRST DRAFT OF OUTCOMES**
- 6 OVERVIEW OF ORGANIZATIONAL SCORECARD PROCESS (MARK AESCH) - 10:15 AM**
 - 6.A PSTA Scorecard
 - 6.B Department Scorecards
 - 6.C Individual Evaluations
 - 6.D Connection and Timeframe for CEO Evaluation Process

- 7 HOW PSTA CAN BETTER SERVE BOARD MEMBERS (MARK AESCH) - 10:30 AM**
 - 7.A Community
 - 7.B As a Leader
 - 7.C Better Value with Time
- 8 BREAK - 10:40 AM**
- 9 PART II: TAMPA BAY'S REGIONAL TRANSPORTATION NETWORK - 10:50 AM**
 - 9.A Vice Chair Long's Regional Vision Proposal
 - 9.B Video: Tampa Bay Times Editorial Support
- 10 PROPOSED REGIONAL PLANNING GOVERNANCE STUDY (WHIT BLANTON) - 11:00 AM**
- 11 BOARD FEEDBACK - 11:20 AM**
 - 11.A What benefits do you see in these regional initiatives?
 - 11.B What questions do you have about either proposal?
- 12 ADJOURNMENT - 11:40 AM**