



PINELLAS SUNCOAST TRANSIT AUTHORITY
 3201 SCHERER DRIVE, ST. PETERSBURG, FL 33716
WWW.PSTA.NET 727.540.1800 FAX 727.540.1913

EXECUTIVE COMMITTEE MEETING
 AGENDA – AUGUST 5, 2015; 10:45 AM
 PSTA AUDITORIUM

			<u>TIME</u>	<u>PAGE</u>
1.	CALL TO ORDER		11:00	
2.	PUBLIC COMMENT		11:00	
3.	ACTION ITEMS		11:05	
	A. July 6, 2015 Meeting Minutes	CHAIR JONSON		2
4.	INFORMATION ITEMS		11:05	
	A. Fare Structure Recommendation/ Upcoming Public Meetings	30 min CASSANDRA BORCHERS		7
	B. 2016 PSTA State Legislative Agenda	5 min BRAD MILLER		17
	C. 2016 PSTA Federal Legislative Agenda	5 min BRAD MILLER		18
	D. Board Member Survey Regarding Governance	10 min BRAD MILLER		19
	E. August Board Meeting Agenda	5 min BRAD MILLER		34
5.	FUTURE MEETING SUBJECTS		12:00	
	• Approve Fare Structure-September			
	• September Board Meeting Agenda			
6.	OTHER BUSINESS		12:00	
7.	ADJOURNMENT		12:00	

THE NEXT MEETING IS SEPTEMBER 9, 2015 AT 10:00 AM

ACTION ITEM



3A: July 6, 2015 Meeting Minutes

Action: Approve July 6, 2015 Meeting Minutes

Staff Resource: Clarissa Kerestzes, Administrative Assistant



-
- Staff recommends approval of the minutes of the July Executive Committee meeting.
-

Attachments:

1. Minutes



PINELLAS SUNCOAST TRANSIT AUTHORITY
3201 SCHERER DRIVE, ST. PETERSBURG, FL 33716
WWW.PSTA.NET 727.540.1800 FAX 727.540.1913

EXECUTIVE COMMITTEE MEETING MINUTES – JULY 6, 2015

The Executive Committee of the Pinellas Suncoast Transit Authority (PSTA) Board of Directors held a meeting in the Auditorium at PSTA Headquarters at 11:00 AM on this date. The purpose of the meeting was to approve the June 1, 2015 meeting minutes and discuss information items. The following members were present:

Bill Jonson, Chairperson
Janet Long, Secretary/Treasurer
Darden Rice
Ken Welch

Absent:

Julie Bujalski, Vice-Chairperson

Also Present:

Brad Miller, CEO
PSTA Staff Members
Members of the Public

CALL TO ORDER

Chairperson Jonson opened the meeting at 11:05 AM.

PUBLIC COMMENTS

There were no public comments.

APPROVAL OF JUNE 1, 2015 MEETING MINUTES

Mr. Welch made a motion, seconded by Ms. Long to approve the June 1, 2015 meeting minutes. There were no public comments. Motion passed unanimously.

INFORMATION ITEMS

CEO's Evaluation – Mr. Miller explained that it was agreed at the Personnel Committee meeting to not send out the evaluation form to the full Board until the Executive Committee reviewed the document.

The Committee suggested and agreed that the third bullet on the **2016 Major Challenges – Opportunities** page should read, “PSTA is putting together a new, stronger legislative team of federal and state lobbyists, increasing coordination with HART, the Metropolitan Planning Organization (MPO), and others to present a common message of our transportation priorities, including regional initiatives.” They also agreed that the last sentence in the fourth bullet should read, “It will be important to demonstrate how these regional partnerships can be successful at improving PSTA services to our customers, reduce congestion/gridlock, and improve mobility to major activity centers such as Clearwater Beach and Tampa International Airport (TIA).” The Committee suggested moving the **2016 Major Challenges – Opportunities** page right before the **Suggested Draft Goals for July 2015 – June 2016** page.

Chairperson Jonson shared his comments on the **Suggested DRAFT Goals for July 2015 – June 2016** page. He suggested II.A read, “PSTA Board to participate in MPO multi-modal priority setting by July 1, 2016.” Add II.D, “PSTA will partner with the Florida Department of Transportation (FDOT) on their strategic planning and design of transportation facilities for transit corridors and users.” Ms. Long suggested taking out the word “adequate” in III., that the date in VI.B be changed to August 26, 2015, and the date in VII.A be changed to July 1, 2016. Chairperson Jonson suggested adding, “Jointly work with the Pinellas County Commission and the MPO to address the long-term transit needs of Pinellas.” Ms. Long suggested having a symposium with all the different agencies involved in transit to identify long-term transit needs. Mr. Welch suggested a joint meeting with the agencies to ask for their support of PSTA moving forward with the Community Bus Plan. Ms. Rice suggested replacing VII. A and B with a different goal for Mr. Miller: “Suggest high profile, strategic, collaborative joint meetings to engage stakeholders and the public on long-term future transit needs.”

Chairperson Jonson stated that his assistant will distribute the evaluation form to the Board with a return date at the end of July. The Personnel Committee will make a recommendation at their next meeting with final Board approval at the August Board meeting.

July Board Meeting Agenda – Chairperson Jonson suggested the title of Information Item 7A be changed to, Phase 1 Service (or Route) Redesign and Public Engagement.

Mission Statement – Chairperson Jonson presented his revisions to the Mission Statement and indicated that he is not proposing any changes to the current Vision Statement. He reviewed his suggested re-ordering and modifications of the existing Guiding Principles and indicated that the Mission Statement could flow from the Guiding Principles. The Committee reviewed Chairperson Jonson’s recommended Mission Statement, made some suggestions, and came up with the following to present to the Board: **PSTA provides safe, convenient, accessible and affordable public transportation services for Pinellas County residents and visitors, and supports economic vitality, thriving communities, and enhanced quality of life.** Mr. Welch made a motion, seconded by Ms. Long to recommend to the Board the revised Mission Statement. There were no public comments. Motion passed unanimously.

2016 Legislative Timeline – Previously, Ms. Long suggested that PSTA stay focused on an accelerated State Legislative calendar. Mr. Miller presented a Legislative timeline for PSTA’s development of the Legislative agenda so that it could be approved at the August Board meeting. He indicated that this may be complicated due to the fact that the agency would also like to coordinate with HART and other agencies’ Legislative agendas. Mr. Miller indicated that Gray Robinson’s contract is ending on August 1st, and PSTA is scheduled to issue a Request for Proposal (RFP) in advance of that date. Concerns were raised about no representation in Tallahassee during the RFP process. Ms. Long remarked that it is not wise to issue an RFP now because of the accelerated timeframe, and recommended extending the current contract to include the deliverables that PSTA wants. Mr. Miller indicated that PSTA does have the option in the current contract to extend by one year.

Mr. Welch stated his belief that PSTA should step up its advocacy for the extension of the express bus lanes into downtown St. Petersburg. Ms. Rice suggested that PSTA create a new message and approach to present the Central Avenue Bus Rapid Transit (BRT) Project to Legislature this year.

FUTURE MEETING SUBJECTS

Mr. Miller said the Central Avenue BRT Project will be discussed in August after the lobbyists provide their input. He said as part of the Path Forward, it was agreed to do a survey of Board members to get their input on the Committee structure, which would then return to the Executive Committee for refinement. Mr. Miller stated that the adjustments would be made to the Mission Statement and be added to the July Board meeting agenda.

OTHER BUSINESS

Mr. Miller indicated that a request had been received from a reporter asking PSTA to live stream the Executive Committee meetings. The Committee had no objection.

ADJOURNMENT

The meeting was adjourned at 12:59 PM. The next meeting is August 3, 2015 at 11:00 AM.

INFORMATION ITEMS



4A: Fare Structure Recommendation/Upcoming Public Meetings



Action: Information Item

Staff Resource: Cassandra Borchers, Chief Dev. Officer
Rita Hoffman, Statistical Data Manager



Background:

- In July 2014, PSTA began the process by which fare policy changes would occur by codifying the existing fare structure and pricing. This was the first step in preparing for new regional fare collection technology (Smart Card/Mobile App) and pricing changes related to a long term financial plan.
- Today, PSTA is facing long term budget shortfalls related to rising costs and needed bus replacements.
- With the policy decisions to use reserves to buy replacements buses while minimizing service cuts, PSTA Finance staff began to examine opportunities to appropriately maximize revenue sources already available to PSTA in the context of the Path Forward Strategic Plan and the FY 2016 Budget.
- PSTA staff has examined declining fare revenues in light of rising ridership and has determined a fare increase should be considered as part of the financial solution for a five-year balanced budget. Other board decisions related to a five-year balanced budget include Administrative Cuts, Outsourcing Advertising, Maximizing Ad Valorem Revenue, and Service Redesign Options.

Summary:

- The PSTA Fare Policy, including structure and pricing is examined on an annual basis to determine of changes need to be made. PSTA staff has reviewed the current fare structure in light of the Regional Fare Collection project along with the a fare structure best practices review of other transit agencies that use smart card and mobile application technologies to streamline fare collection and administration.
- PSTA staff will present the current fare structure along with a streamlined fare structure option that would create a matrix of fare products including:
 - Three categories of fare types: Regular, Reduced, and Regional.
 - Five duration periods: 1-ride, 1-day, 3-day, 7-day, and 31-day
 - This includes the elimination of some current pass types in function or duration.

- PSTA staff will also recommended to the board a fare pricing increase as part of a suite of changes needed to create a positive financial outlook for the next five years.
- Options for changes to the Transportation Disadvantaged (TD) program pricing has been discussed with the Metropolitan Planning Organization (MPO) Local Coordinating Board (LCB).
- In addition to marketing the changes and opportunities for public comment through newspaper advertisements, on-board notices and web/social media, public engagement opportunities will include:
 - Public Workshops:
 - East Lake Library – August 10, 2015 at 10:00 AM – 12:00 PM
 - Seminole Library – August 11, 2015 at 2:30 PM - 4:30 PM
 - Pinellas Park Library – August 17, 2015 at 10:00 AM -12:00 PM
 - PSTA Administrative Offices – August 18, 2015 at 5:30 PM -7:30 PM
 - Other public meeting opportunities to provide comment:
 - Pinellas MPO LCB – August 18, 2015 at 10:00 AM
 - PSTA Transit Riders Advisory Committee (TRAC) – August 18, 2015 at 4:00 PM
 - PSTA Planning Committee – August 19, 2015 at 10:30 AM
 - Pinellas MPO Citizens Advisory Committee (CAC) – August 27, 2015 at 7:00 PM
 - Public Hearing:
 - PSTA Board Room – September 9, 2015 at 6:00 PM

Fiscal Impact:


- Changing PSTA’s fare structure only will have a negligible effect on revenues (revenue neutral).
- Changing PSTA’s fare structure and fares as recommended by staff will increase fare revenue by 15% ~ \$1 million per year (FY 2016 budget assumption).

Recommendation:

- Staff will recommend approval of two fare policy changes to be effective in concert with the Phase I Route Redesign on October 11, 2015:
 - Structure change to matrix of fare options
 - Pricing changes to achieve 15% increase in realized revenue

Attachments:



1. PowerPoint



PSTA Fare Policy Proposed Changes Effective FY16



Executive Committee
August 3, 2015

Pinellas Suncoast Transit Authority (PSTA)
St. Petersburg, Florida






Recent Actions Affecting Fare Discussion

- Adopted Fare Policy – July 2014 included objectives
- PSTA Board Path Forward and Budget Discussions
 - Use reserves for bus replacements
 - Minimize service cuts
 - Fare Revenue Assumptions
- Public Engagement
 - PSTA Fare Products Survey – December 2014
 - Local Coordinating Board (LCB)


7/31/2015











Streamlining is now a “Best Practice”

- Transit agencies are streamlining and changing their fare structures for:
 - Benefit of the customer
 - Administrative efficiencies
- Other Authorities updating fare structures:
 - Dallas, Miami, Pittsburgh, Salt Lake, San Diego




7/31/2015






2










Key Decisions for PSTA Fares

1. Structure
 - Simplify options
 - Meet customer desire for new fare products
 - Create administrative efficiencies
 - Prepare for Regional Fare Collection (smart card)
2. Price
 - Path Forward objectives
 - FY16 Budget Assumption


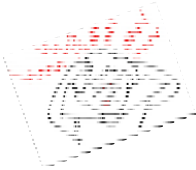
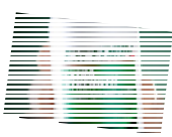


7/31/2015
















3

Current Fares and Structure






FARE CATEGORIES	Fares
REGULAR ROUTES (Includes North County Connector service, PSTA Trolley services, and Jolley Trolley. Excludes the Looper Trolley*)	
Child (5 years and younger)	Free
Full Cash Fare (one trip)	\$2.00
Special Citizen Reduced Cash Fare	\$1.00
Student Reduced Cash Fare	\$1.25
One Trip Ticket (1 each one-way trip)	\$2.00
Daily Full Fare Unlimited Ride GO Card	\$4.50
Daily Reduced Fare Unlimited Ride GO Card	\$2.25
7-Day Unlimited Ride GO Card	\$20.00
7-Day Youth Unlimited Ride GO Card (Platinum Pass)	\$12.50
31-Day Unlimited Ride GO Card	\$65.00
31-Day Reduced Fare Unlimited Ride GO Card	\$35.00
Passport (unlimited rides during specified month-valid on all PSTA HART routes)	\$85.00
Haul Pass (unlimited rides from May 15 th - August 31 st) (Youth Pass)	\$35.00
10-Day Transportation Disadvantaged Pass**	\$5.00
31-Day Transportation Disadvantaged Pass**	\$8.25
5-Day Medicaid Pass**	\$0.00
10-Day Medicaid Pass**	\$0.00
31-Day Medicaid Pass**	\$0.00
LIPAS**	\$0.00
PREMIUM/EXPRESS SERVICE EXPRESS ROUTES (100X AND 300X)	
Premium/Express Cash Fare	\$3.00
Special Citizen Reduced Premium/Express Cash Fare	\$1.50
20-Ride Premium/Express Fare GO Card	\$48.00
DEMAND RESPONSE SERVICE	
DART Cash Fare	\$4.00
DART 1-Ride Ticket	\$4.00
DART 10-Ride Punch Ticket	\$40.00
TD 1-Ride (Cash Only)	\$3.00
East Lake Shuttle (Cash Only, GO Cards not accepted)	\$2.00








7/31/2015 4

Proposed Fare Structure - Building Blocks




CATEGORY	DURATION
Regular	1-Ride 1-Day
Reduced	3-Day 7-Day
Regional	31-Day

ALL PASSES CONSECUTIVE DAYS

7/31/2015 5








Proposed Fare Structure - Building Blocks



CATEGORY	DESCRIPTION
Regular	Most local trips within Pinellas County
Reduced	Local trips for: Seniors (65+) Disabled Youth (18 and under) Students
Regional	Travel between and within counties in Tampa Bay Region


ALL PASSES CONSECUTIVE DAYS

7/31/2015

6

Proposed Fare Structure (with current pricing)










- Streamlines pass products and customer service
- Prepares PSTA for regional smart card/mobile app implementation
- Adds customer-requested products (3-day)
- Revenue neutral

Proposed Fare Structure	DRAFT--7-15-15 SUBJECT TO BOARD APPROVAL				
	CASH-1 Ride	1-DAY	3-DAY	7-DAY	31-DAY
REGULAR	\$2.00	\$4.50	\$10.00	\$20.00	\$65.00
REDUCED	\$1.00	\$2.25	\$5.00	\$12.50	\$35.00
REGIONAL	\$3.00	\$6.00	\$18.00	\$30.00	\$85.00
REGIONAL REDUCED	\$1.50				

- Green indicates change from current offerings
- Transportation Disadvantaged (TD) 10-day non-consecutive would be a 7-day consecutive pass
- No price change for other TD pass
- No changes to Paratransit (DART) fares

7/31/2015


7


Proposed Fare Structure (with price adjustments)

-Prepare for Smart Card/Mobile App
-Generates >\$1M in new revenue

Proposed Fare Structure		DRAFT--7-15-15 SUBJECT TO BOARD APPROVAL			
	CASH-1 Ride	1-DAY	3-DAY	7-DAY	31-DAY
REGULAR	\$2.25	\$5.00	\$10.00	\$25.00	\$70.00
REDUCED	\$1.10	\$2.50	\$5.00	\$12.50	\$35.00
REGIONAL	\$3.00	\$6.00	\$18.00	\$30.00	\$85.00
REGIONAL REDUCED	\$1.50				

Green indicates change from current structure or price






7/31/2015 8


Structure and Price Changes Conversion Table

EXISTING PSTA FARE CATEGORIES	NEW FARE STRUCTURE (all passes rolling consecutive day)	DURATION	CURRENT PRICE	PROPOSED PRICE	% of Total Bus Trips
Child (5 years and younger)	Child (5 years and younger)	All	Free	Free	3.8%
Full Cash Fare	Regular	1 Ride	\$2.00	\$2.25	12.8%
Reduced Cash Fare	Reduced	1 Ride	\$1.00	\$1.10	2.1%
Student Cash Fare	Reduced	1 Ride	\$1.25	\$1.10	1.8%
One Ride Ticket	Regular	1 Ride	\$2.00	\$2.25	0.2%
Daily Unlimited Pass-Full Fare	Regular	1 Day	\$4.50	\$5.00	20.4%
Daily Unlimited Pass-Reduced Fare	Reduced	1 Day	\$2.25	\$2.50	5.6%
7-Day Unlimited Pass	Regular	7-Day	\$20.00	\$25.00	7.8%
7-Day Unlimited Youth Pass (Platinum Pass)	Reduced	7-Day	\$12.50	\$12.50	0.8%
31-Day Unlimited Pass	Regular	31-Day	\$65.00	\$70.00	9.5%
31-Day Unlimited Pass-Reduced	Reduced	31-Day	\$35.00	\$35.00	3.8%
Passport (unlimited rides during specified month-valid on all PSTA/HART routes)	Regional	31-Day	\$85.00	\$85.00	0.3%
Haul Pass (unlimited rides from May 15th-August 31st)	Reduced	31-Day	\$35.00	\$35.00/ month	0.1%
PREMIUM/EXPRESS SERVICE (ROUTES 100X/300X ONLY)					
Premium/Express Cash Fare	Regional	1 Ride	\$3.00	\$3.00	0.3%
Reduced Premium/Express Cash Fare	Regional	1 Ride	\$1.50	\$1.50	0.02%
20 Ride Premium/Express Pass			\$48.00	Discontinue	0.1%
UPASS (contracted)	UPASS (contracted)	All	\$0.00	\$0.00	4.5%




7/31/2015 9

Structure and Price Changes Conversion Table




ADDITIONAL FARE CATEGORIES- EXISTING	NEW FARE STRUCTURE (all passes rolling consecutive day)	DURATION	CURRENT PRICE	PROPOSED NEW PRICE	% of Total Bus Trips
10-Day Transportation Disadvantaged	TD	7-Day	\$5.00	\$5.00/7day	0.2%
31-Day Transportation Disadvantaged	TD	31-Day	\$8.25	\$11.00	23.5%
DEMAND RESPONSE SERVICE					
DART Cash Fare	DART	1 Ride	\$4.00	\$4.50	
DART 1-Ride Ticket	DART	1 Ride	\$4.00	\$4.50	
DART 10-Ride Ticket	DART	10 Rides	\$40.00	\$45.00	
Door-to-Door TD (Cash Only)	Door-to-Door TD	1 Ride	\$3.00	\$3.00	
Door-to-Door East Lake Shuttle (Cash Only)	Door-to-Door East Lake Shuttle	1 Ride	\$2.00	\$2.25	

Green indicates change


7/31/2015

10


Comparison to Other Florida Systems



EXISTING PSTA FARE CATEGORIES	NEW FARE STRUCTURE (all passes rolling consecutive day)	DURATION	CURRENT PRICE	PROPOSED PRICE	HART	MDT (Miami)	JTA (Jacksonville)	LYNX (Orlando)
Child (5 years and younger)	Child (5 years and younger)	All	Free	Free	<5yo	<5yo or <42"	<46"	<6yo
Full Cash Fare	Regular	1 Ride	\$2.00	\$2.25	\$2.00	\$2.25	\$1.50	\$2.00
Reduced Cash Fare	Reduced	1 Ride	\$1.00	\$1.10	\$1.00	\$1.10	\$0.75	\$1.00
Daily Unlimited Pass-Full Fare	Regular	1 Day	\$4.50	\$5.00	\$4.00	\$5.65	\$4.00	\$4.00
Daily Unlimited Pass-Reduced Fare	Reduced	1 Day	\$2.25	\$2.50	\$2.00	\$2.80	\$1.50	\$2.25
7-Day Unlimited Pass	Regular	7-Day	\$20.00	\$25.00	N/A	\$29.25	\$16.00	\$16.00
31-Day Unlimited Pass	Regular	31-Day	\$65.00	\$70.00	\$65.00/\$95.00	\$112.50	\$50.00	\$50.00
31-Day Unlimited Pass-Reduced	Reduced	31-Day	\$35.00	\$35.00	\$32.50	\$56.25	\$30.00	\$25.00
Passport (unlimited rides during specified month-valid on all PSTA/HART routes)	Regional	31-Day	\$85.00	\$85.00	\$85.00	N/A	N/A	N/A
Haul Pass (unlimited rides from May 15th-August 31st)	Reduced	31-Day	\$35.00	\$35.00/month	\$30.00	N/A	BOGO Monthly	N/A
Premium/Express Cash Fare (100x,300X)	Regional	1 Ride	\$3.00	\$3.00	\$3.00	\$2.65	\$2.00	N/A
DART – One Ride (ADA)	Regional	1 Ride	\$4.00	\$1.50	\$4.00	\$3.50	\$3.00	\$4.00/\$7.00

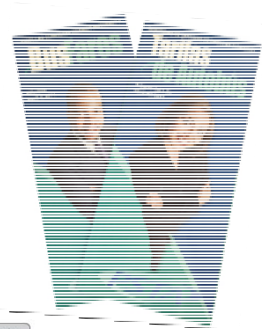
HART Express Routes -\$6/day or \$95/month
 HART 10 pack of one-day passes – Regular \$37.00
 MDT has free bus to bus transfers. Extra charge for bus to rail transfer
 JTA charges extra for deviation on "Connector" Services
 JTA Special Youth Program – BOGO monthly passes, must have verified youth card
 LYNX provides paratransit transportation outside of ¼ mile requirement for extra charge

7/31/2015

11










Propose Both Changes at the Same Time

- Customer Benefits
 - One change period; reduces confusion
 - Customers will have time to adapt to new fare structure ahead of regional fare media and technology changes
- Administrative Advantages
 - Consolidated public outreach
 - Minimize printing of materials



7/31/2015

12



Proposed Next Steps

- Public Engagement
 - Public Workshops – August
 - Public Hearing - September 9
- Agency Coordination
 - Continue discussion with LCB – August 2015
 - Regional Fare Collection Working Group Partners
- Adopt New Fare Policy – September 9, 2015
- Fare changes – October 11, 2015





7/31/2015









13



Public Engagement

- **Public Workshops:**
 - East Lake Library – August 10, 2015 at 10:00 am – 12:00 pm
 - Seminole Library – August 11, 2015 at 2:30 - 4:30 pm
 - Pinellas Park Library – August 17, 2015 at 10:00 am -12:00 pm
 - PSTA Administrative Office – August 18, 2015 at 5:30 -7:30 pm
- **Public Hearing:**
 - PSTA Board Room – September 9, 2015 at 6:00 pm
- **Other opportunities to provide comment:**
 - Pinellas MPO Local Coordinating Board Meeting (LCB) – August 18, 2015 at 10:00 am
 - PSTA Transit Riders Advisory Committee – August 18, 2015 at 4:00 pm
 - PSTA Planning Committee – August 19, 2015 at 10:30 am
 - Pinellas MPO Citizens Advisory Committee – August 27, 2015 at 7:00 pm

7/31/2015







14

ITEM 4B

DRAFT 2016 State Legislative Priorities

1. Central Avenue Bus Rapid Transit (BRT) Pilot Project

2. Clearwater Beach to Tampa International Express Route Pilot

Regional Priority

1. Tampa Bay Regional Transit Fare Collection

Other Positions

- A. PSTA Bus Replacement Funds
- B. Increased “Urban Corridor” Funds to FDOT District 7
- C. Express Lanes to Downtown St. Petersburg or Shoulders for Buses
- D. Statewide Regulations to Encourage Uber/Lyft-type transportation options to be available in Pinellas County
- E. Permit Community College Student Fees for Transportation
- F. Multi-Modal Howard Frankland Bridge/SR60 Interchange Funding
- G. Increased Funding for Community Transportation Coordinators (CTCs) like PSTA
- H. Increase State Transit Block Grant Funding

ITEM 4C

DRAFT 2015-16 Federal Legislative Priorities

1. Increase in Bus Discretionary Funding
2. 2016 Federal Transit Administration (FTA) Small Starts Application for Central Ave BRT

**PSTA BOARD
SELF-EVALUATION
AUGUST 2015**

Pinellas Suncoast Transit Authority



1. How Well Has the Board Conducted Itself?

1.1-Board Members are aware of what is expected of them.

Please provide an overall numerical rating for this category on a scale of 1 (completely disagree) to 5 (completely agree) . If you wish, feel free to write any comments in the space below.	Score (1-5) <input type="text"/>
Comments:	

1.2-It seems like most board members come to meetings prepared.

Please provide an overall numerical rating for this category on a scale of 1 (completely disagree) to 5 (completely agree) . If you wish, feel free to write any comments in the space below.	Score (1-5) <input type="text"/>
Comments:	

1.3-All board members participate in important board discussions.

Please provide an overall numerical rating for this category on a scale of 1 (completely disagree) to 5 (completely agree) . If you wish, feel free to write any comments in the space below.	Score (1-5) <input type="text"/>
Comments:	

1.4-We do a good job encouraging and dealing with different points of view.

Please provide an overall numerical rating for this category on a scale of 1 (completely disagree) to 5 (completely agree) . If you wish, feel free to write any comments in the space below.	Score (1-5) <input type="text"/>
Comments:	

1.5-The Board’s meeting agenda clearly reflects our strategic plan or priorities.

Please provide an overall numerical rating for this category on a scale of 1 (completely disagree) to 5 (completely agree) . If you wish, feel free to write any comments in the space below.	Score (1-5) <input type="text"/>
Comments:	

1.6-The Board is giving policy driven direction to staff on how to achieve the goals primarily by setting or referring to policies.

Please provide an overall numerical rating for this category on a scale of 1 (completely disagree) to 5 (completely agree) . If you wish, feel free to write any comments in the space below.	Score (1-5) <input type="text"/>
Comments:	

1.7-Our board meetings are always interesting.

Please provide an overall numerical rating for this category on a scale of 1 (completely disagree) to 5 (completely agree) . If you wish, feel free to write any comments in the space below.	Score (1-5)
Comments:	

1.8-Board members are familiar with the current climate facing the public transportation field and our organization.

Please provide an overall numerical rating for this category on a scale of 1 (completely disagree) to 5 (completely agree) . If you wish, feel free to write any comments in the space below.	Score (1-5)
Comments:	

1.9-Board members can see the connection between their work and contributions and our organization's success.

Please provide an overall numerical rating for this category on a scale of 1 (completely disagree) to 5 (completely agree) . If you wish, feel free to write any comments in the space below.	Score (1-5)
Comments:	

1.10-Board members make a concerted effort to attend meetings (board and committees) and feel that their time in those meetings is well spent.

	Score (1-5)
Please provide an overall numerical rating for this category on a scale of 1 (completely disagree) to 5 (completely agree) . If you wish, feel free to write any comments in the space below.	
Comments:	

2. How Well Has the Board Leadership (Chair, Vice-Chair, Executive Committee) Conducted Itself?

2.1-Board leaders (officers and committee chairs) are effective in organizing and leading meetings.

Please provide an overall numerical rating for this category on a scale of 1 (completely disagree) to 5 (completely agree) . If you wish, feel free to write any comments in the space below.	Score (1-5)
Comments:	

2.2-Board leadership ensures all members' opinions are heard and respected.

Please provide an overall numerical rating for this category on a scale of 1 (completely disagree) to 5 (completely agree) . If you wish, feel free to write any comments in the space below.	Score (1-5)
Comments:	

2.3-The board leadership maintains good communication with the CEO/staff and is comfortable giving the CEO/staff feedback and receiving feedback from the CEO/staff.

Please provide an overall numerical rating for this category on a scale of 1 (completely disagree) to 5 (completely agree) . If you wish, feel free to write any comments in the space below.	Score (1-5)
Comments:	

2.4-We make sure that new members get oriented – to understand organizational background and to learn about the organization’s current situation.

Please provide an overall numerical rating for this category on a scale of 1 (completely disagree) to 5 (completely agree) . If you wish, feel free to write any comments in the space below.	Score (1-5)
Comments:	

3. Board Relationship with CEO/Staff

3.1-There is a clear understanding of where the board’s role ends and the CEO’s begins.

<p>Please provide an overall numerical rating for this category on a scale of 1 (completely disagree) to 5 (completely agree). If you wish, feel free to write any comments in the space below.</p>	<p>Score (1-5)</p>
<p>Comments:</p>	

3.2-There is good two-way communication between the board and the CEO.

<p>Please provide an overall numerical rating for this category on a scale of 1 (completely disagree) to 5 (completely agree). If you wish, feel free to write any comments in the space below.</p>	<p>Score (1-5)</p>
<p>Comments:</p>	

3.3-The board trusts the judgment of the CEO.

<p>Please provide an overall numerical rating for this category on a scale of 1 (completely disagree) to 5 (completely agree). If you wish, feel free to write any comments in the space below.</p>	<p>Score (1-5)</p>
<p>Comments:</p>	

3.4-Staff members are upfront and honest about issues in the organization when talking with board members.

	Score (1-5)
Please provide an overall numerical rating for this category on a scale of 1 (completely disagree) to 5 (completely agree) . If you wish, feel free to write any comments in the space below.	
Comments:	

3.5-The board provides feedback and shows its appreciation to the CEO/staff on a regular basis.

	Score (1-5)
Please provide an overall numerical rating for this category on a scale of 1 (completely disagree) to 5 (completely agree) . If you wish, feel free to write any comments in the space below.	
Comments:	

4. How Well Has the Current Board Committee Structure Worked?

4.1-The governance structure of having Board Committees review items and make recommendations to the full Board is a benefit to the Board.

Please provide an overall numerical rating for this category on a scale of 1 (completely disagree) to 5 (completely agree) . If you wish, feel free to write any comments in the space below.	Score (1-5) <div style="border: 2px solid black; height: 40px; width: 100%;"></div>
Comments:	

4.2-As a board member, I value the recommendation of a committee even if I do not serve on the committee in deciding my position.

Please provide an overall numerical rating for this category on a scale of 1 (completely disagree) to 5 (completely agree) . If you wish, feel free to write any comments in the space below.	Score (1-5) <div style="border: 2px solid black; height: 40px; width: 100%;"></div>
Comments:	

4.3-I believe serving on a PSTA committee gives me more opportunities to provide input than just serving on the full board.

	Score (1-5)
Please provide an overall numerical rating for this category on a scale of 1 (completely disagree) to 5 (completely agree) . If you wish, feel free to write any comments in the space below.	
Comments:	

4.4-I value my participation on the _____ committee.

	Score (1-5)
Please provide an overall numerical rating for this category on a scale of 1 (completely disagree) to 5 (completely agree) . If you wish, feel free to write any comments in the space below.	
Comments:	

4.5-How can our committee meetings be more productive?

4.6-Please write additional comments below:

5. Performance of Individual Board Members

5.1-I am aware of what is expected of me as a board member.

Please provide an overall numerical rating for this category on a scale of 1 (completely disagree) to 5 (completely agree) . If you wish, feel free to write any comments in the space below.	Score (1-5) <input type="text"/>
Comments:	

5.2-I read the minutes, reports and other materials in advance of our board meetings.

Please provide an overall numerical rating for this category on a scale of 1 (completely disagree) to 5 (completely agree) . If you wish, feel free to write any comments in the space below.	Score (1-5) <input type="text"/>
Comments:	

5.3-I am familiar with what are the organization's by-laws and governing policies.

Please provide an overall numerical rating for this category on a scale of 1 (completely disagree) to 5 (completely agree) . If you wish, feel free to write any comments in the space below.	Score (1-5) <input type="text"/>
Comments:	

5.4-I am encouraged by other board members to express my opinions at board meetings.

Please provide an overall numerical rating for this category on a scale of 1 (completely disagree) to 5 (completely agree) . If you wish, feel free to write any comments in the space below.	Score (1-5) <input type="text"/>
Comments:	

5.5-I am a good listener at board meetings.

Please provide an overall numerical rating for this category on a scale of 1 (completely disagree) to 5 (completely agree) . If you wish, feel free to write any comments in the space below.	Score (1-5) <input type="text"/>
Comments:	

5.6-I support board decisions once they are made even if I do not agree with them.

Please provide an overall numerical rating for this category on a scale of 1 (completely disagree) to 5 (completely agree) . If you wish, feel free to write any comments in the space below.	Score (1-5) <input type="text"/>
Comments:	

5.7-When I have a different opinion than the majority, I raise it.

Please provide an overall numerical rating for this category on a scale of 1 (completely disagree) to 5 (completely agree) . If you wish, feel free to write any comments in the space below.	Score (1-5) <input type="text"/>
Comments:	

5.8-I promote the work of our organization in the community whenever I had a chance to do so.

Please provide an overall numerical rating for this category on a scale of 1 (completely disagree) to 5 (completely agree) . If you wish, feel free to write any comments in the space below.	Score (1-5) <input type="text"/>
Comments:	

5.9-I stay informed about issues relevant to our mission and bring information to the attention of the board.

Please provide an overall numerical rating for this category on a scale of 1 (completely disagree) to 5 (completely agree) . If you wish, feel free to write any comments in the space below.	Score (1-5) <input type="text"/>
Comments:	

5.10-What do you like most about being on the PSTA Board?

5.11-What do you like least about being on the PSTA Board?



PINELLAS SUNCOAST TRANSIT AUTHORITY
 3201 SCHERER DRIVE, ST. PETERSBURG, FL 33716
WWW.PSTA.NET 727.540.1800 FAX 727.540.1913

**BOARD OF DIRECTORS MEETING
 AGENDA – AUGUST 26, 2015; 9:00 AM
 PSTA BOARD ROOM**

		<u>TIME</u>	<u>PAGE #</u>
1.	CALL TO ORDER & PLEDGE OF ALLEGIANCE	9:00	
2.	PUBLIC HEARING	9:00	
	A. Phase 1 Service Redesign		
3.	PUBLIC COMMENT	9:30	
4.	NON-BOARD COMMITTEES	9:45	
	A. Transit Riders Advisory Committee	5 min	ELAINE MANN
	B. Metropolitan Planning Organization	5 min	JULIE BUJALSKI
	C. MPO’s Local Coordinating Board	5 min	PATRICIA JOHNSON
5.	CONSENT AGENDA	10:00	
	A. Board Meeting Minutes		
	B. FDOT Grant Approvals		
	C. Trolley Agreements		
	D. Auditing Services		
	E. Riders Code of Conduct		
6.	ACTION ITEMS	10:10	
	A. Bus Advertising Contract/Policy	20 min	CYNDI RASKIN-SCHMITT
	B. Transit Development Plan	10 min	CASSANDRA BORCHERS
	C. CEO Evaluation	10 min	CHAIR JONSON
	D. 2016 PSTA Legislative Agendas	10 min	BRAD MILLER
7.	INFORMATION ITEMS	11:00	
	A. Fare Structure Recommendations	30 min	RITA HOFFMAN
	B. Central Ave BRT Update	15 min	STAFF NAME

DRAFT

8.	REPORTS/CORRESPONDENCE		11:45
	A. PSTA Performance Report/Updates	5 min BRAD MILLER	
9.	FUTURE MEETING SUBJECTS		11:50
10.	OTHER BUSINESS		11:50
11.	BOARD MEMBER COMMENTS		11:50
12.	ADJOURNMENT		12:00

**THERE WILL BE A PUBLIC HEARING ON THE BUDGET/MILLAGE ON
SEPTEMBER 9, 2015 AT 6:00 PM**

**THE REGULAR SEPTEMBER MEETING IS SEPTEMBER 23, 2015 AT 6:00 PM
WHICH INCLUDES A FINAL BUDGET/MILLAGE PUBLIC HEARING**