



Central Avenue Bus Rapid Transit

Finance and Performance Management Committee
Planning Committee

January 15, 2016

Pinellas Suncoast Transit Authority (PSTA)
St. Petersburg, Florida



Accomplishments

- #1 Priority of PSTA Path Forward Incremental Expansion
- Local Capital Funding committed in PSTA budget
- FDOT Commitment of \$500k Project Development Funds
- City of St. Petersburg Letter of Intent on Dedication of Lanes for BRT
- MPO Support and intent to include in fiscally constrained LRTP

Supported by:

- City of St. Petersburg
- Pinellas MPO
- Pinellas County
- St. Petersburg Chamber
- St. Petersburg Downtown Partnership
- Central Avenue Council
- Tampa Bay Beaches Chamber
- Tampa Bay Rays

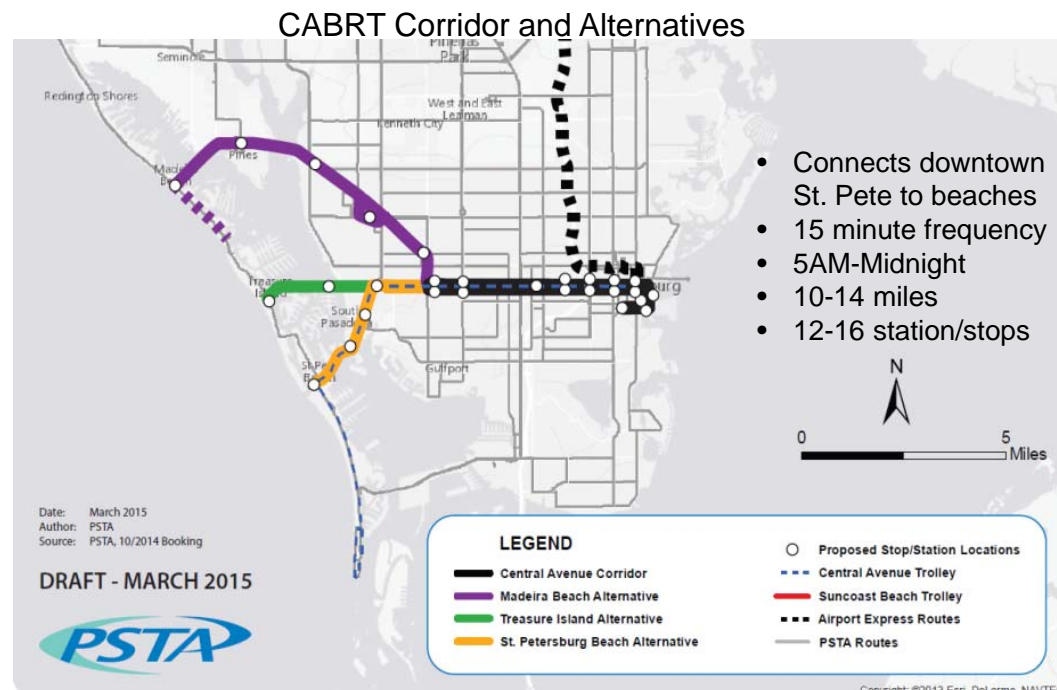
Current Activities

- LRTP Cost Feasible Plan Amendment
 - MPO Committees and Board in January
- Draft letter requesting entry into Project Development for review by Van Scoyoc Associates and FTA
- Meeting with FTA Region IV in Early February
- Consultant Scope of Work
- Refine Public Outreach Plan

Upcoming Tasks (Consultant & Staff)

Spring 2016 - Enter Project Development

- Receive FTA concurrence to begin SSPD
- Select alternatives for environmental review
- PUBLIC ENGAGEMENT/ AGENCY COORDINATION



Upcoming Tasks (Consultant & Staff)

Summer 2016 – Refine Project

- Environmental Analysis
 - Identify preliminary project effects
 - FDOT coordination to determine level of effort required
- Develop Design Concepts and Define Project Elements
 - Station locations and access
 - Roadway configuration, traffic, ITS, parking
 - Operating plans and ridership forecasts (STOPS model)
 - Vehicles, stops, branding
- PUBLIC ENGAGEMENT/ AGENCY COORDINATION



Upcoming Tasks (Consultant & Staff)

Early 2017 – Finalize Impact Analysis

- Finalize environmental documentation
- Select preferred alternative
- PUBLIC ENGAGEMENT/ AGENCY COORDINATION

Summer 2017 – Finalize Project Development

- Refine Financial Plan
- Complete Small Starts Evaluation and Justifications Package
- Request to FTA for Grant Inclusion in Federal Budget for FY 2018/2019

Public Engagement Plan

- One-on-one stakeholder meetings
- Agency/City coordination
- Public forums
- Stakeholder working group
- Engage business owners
- Digital and print communication
 - Social media
 - Project website
 - Informational handouts
 - Press releases
 - Email/mail

