



2016-2025 Transit Development Plan Major Update

Implementing the Community Bus Plan

Planning Committee
September 16, 2015

Pinellas Suncoast Transit Authority (PSTA)
St. Petersburg, Florida



TDP Requirements

Transit Development Plan Major Update Requirements	PSTA Program/Plan Related to Requirements
<p>Approved Outreach Program and Documentation</p>	<ul style="list-style-type: none"> • Community Bus Plan Outreach • PSTA Public Outreach Plan
<p>Situation Appraisal</p>	<ul style="list-style-type: none"> • Route Performance Monitoring System
<p>Vision, Mission, Goals</p>	<ul style="list-style-type: none"> • Path Forward Strategic Plan
<p>Alternatives</p>	<ul style="list-style-type: none"> • Community Bus Plan Scenarios
<p>Ten Year Implementation Program</p>	<ul style="list-style-type: none"> • System Redesign Work Plan • 5-Year Budget based on FY2016 Budget • Route Performance Monitoring System • PSTA Project Priorities



PATH FORWARD

Mission: PSTA provides safe, convenient, accessible and affordable public transportation services for Pinellas County residents and visitors, and supports economic vitality, thriving communities, and an enhanced quality of life.

Visionary Service Design: Increase Public Transit Access

- Update the Community Bus Plan as needed to address and embrace changes within the community.
- Make incremental progress towards the planned county-wide high frequency grid.
- Examine a variety of new revenues and delivery alternatives, always with a focus on strategic cost control.



Sustainable Capital Program

- Prioritize bus replacements.
- Use reserves to purchase buses.
- Seek future year partners to prioritize transit capital funding.
- Advocate for strong federal, state, and local capital funding.



Customer-Oriented Service Redesign

- Focus resources where transit works best.
- Identify transportation alternatives for affected customers.
- Use a data-driven and customer sensitive approach.



Incremental Expansion

- Seek funding for incremental expansion projects.
- Support pilot projects that fit within the community and PSTA plans.
- Leverage partnership with MPO/Others.



Provide Effective, Financially Viable Public Transportation that Supports Our Community

- Examine all possible financing options including strategic cost control measures.
- Appropriately maximize revenue sources already available to PSTA.
- Remain committed to sustainable decision-making (financial, environmental, social).
- Proactively seek new external partnership opportunities.



Develop a Strong Governance Model for Effective Pinellas Transportation Leadership

- The Executive Committee will assist the Board in developing high-level policy consensus.
- Strengthen existing PSTA Board committees' roles in assisting the full Board.
- Fully participate in collaborative transportation policy and priority setting with other federal, state, and regional partners.
- Policy decisions will support community development, transportation, and land use objectives.



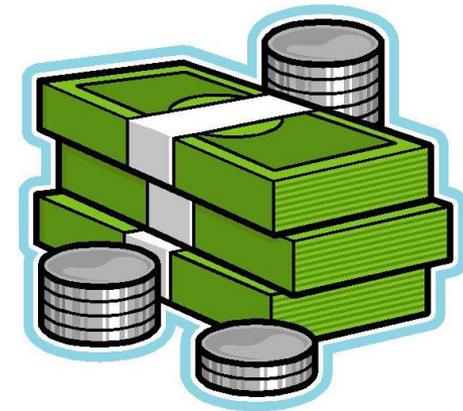
Focus on Customer-Oriented Public Transit Services

- Continuous improvement of PSTA bus services for both riders and our community.
- Engage the broader community with ongoing communication and outreach.
- Build an inspired workforce that is empowered and accountable for ever-improving customer service.



5-Year Budget

- FY2016 budget = base year
- Assumptions
 - Fare adjustments
 - Advertising revenue
 - Phase I System Redesign
 - Budget savings



Implementation Plan

Customer Oriented Public Transit Services



- Amenities Program
 - Bus Shelter Program
 - Amenities Partnership
 - Art in Transit
- Fare policy streamlining
- Regional service coordination
- UPASS Program expansion
- Agency wide customer service training



Implementation Plan

Effective Pinellas Public Transportation Leadership



- Strategic Partnerships
 - MPO/PPC
 - FDOT and TBARTA
 - TMA Group
- State and Federal Legislative Agendas
 - Premium transit projects
 - Transportation disadvantaged funding



Implementation Plan

*Effective, Financially Viable Public Transportation
Supporting our Community*



- Partnerships
 - Trolley Services
 - Non Profit Agencies
- Interagency Partnerships and Collaboration
 - FDOT project related opportunities
 - Local Jurisdictions - Development Coordination and Review
 - R/TIES regional grant funding coordination
- Sustainability Planning and Initiatives



Implementation Plan

Sustainable Capital Program

- Bus Replacement Plan



Customer Oriented System Redesign

- Data Driven Approach
- Streamline and Improve Efficiency of Routes



Incremental Expansion

- PSTA Priority Projects



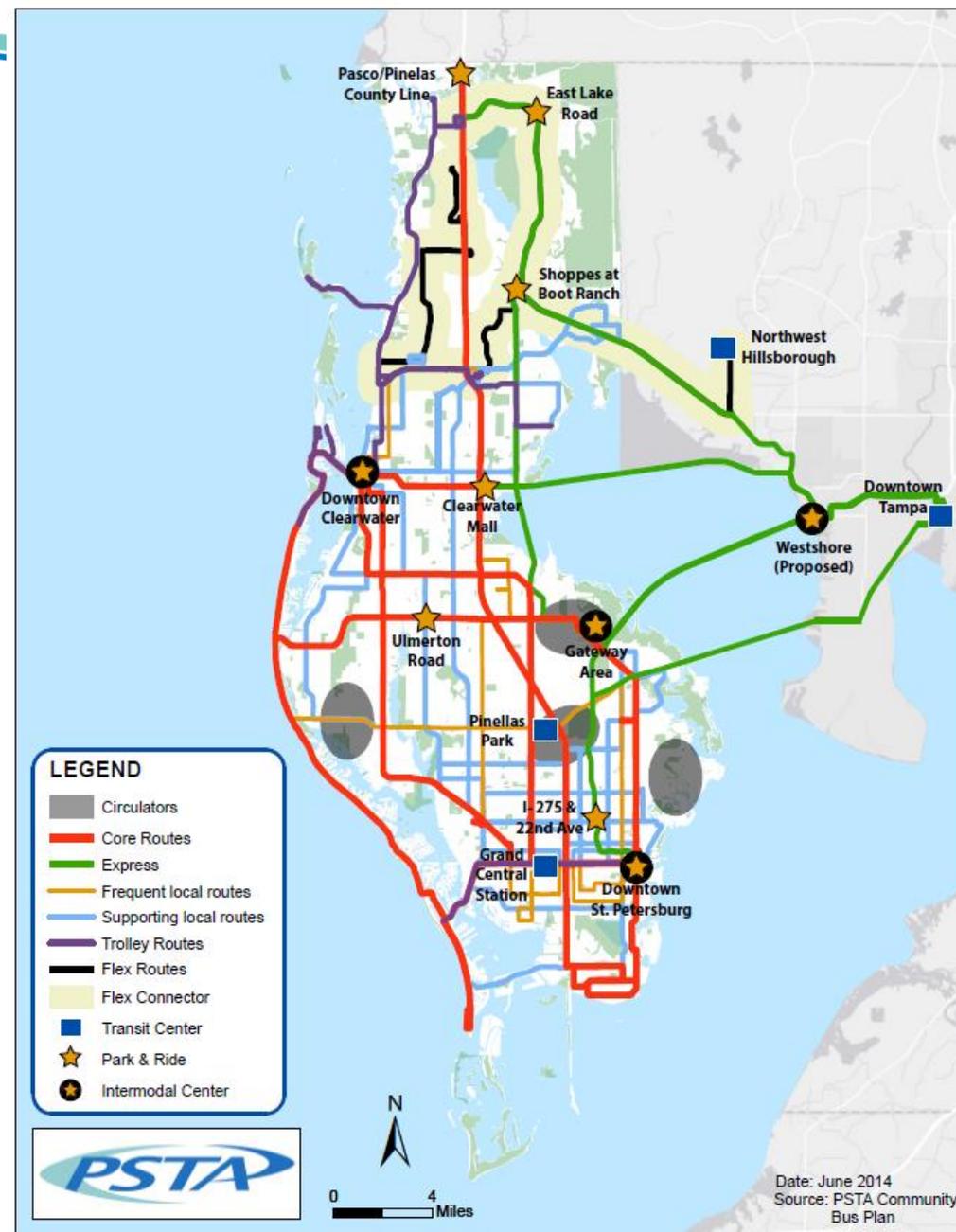
PSTA Priority Projects

- Central Avenue Bus Rapid Transit Pilot Project
- Clearwater Beach to Tampa International Airport Express Route Pilot
- Tampa Bay Regional Transit Fare Collection
- Tampa Bay Express Bus
- Sustainable Bus Replacement
- Clearwater Intermodal



Vision Plan

- Implementation of the Community Bus Plan
 - High frequency grid network
 - Longer hours of service
 - Community circulators



Public Input

- Community Bus Plan public outreach
- 2015 one-on-one stakeholder meetings
- Rider surveys on select routes
- August and September public workshops and hearing
- Comments received through meetings, website, social media, mail, etc.

