



PINELLAS SUNCOAST TRANSIT AUTHORITY  
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**TRANSIT RIDERS ADVISORY COMMITTEE MEETING  
MINUTES – SEPTEMBER 20, 2016**

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The Transit Riders Advisory Committee (TRAC) of the Pinellas Suncoast Transit Authority (PSTA) held a meeting in the Auditorium at PSTA Headquarters at 4:00 PM on this date. The purpose of the meeting was to approve the July 19, 2016 meeting minutes and recommend approval of the Direct Connect expansion contract. The following members were present:

Elaine Mann, Committee Chair  
Gloria Lepik-Corrigan, Committee Vice-Chair  
Richard McDaniel  
Alejandra Mesa  
Elisabeth Olden  
Robyn Pierce  
Kimberly Rankine  
David Schneider  
Dave Stanton  
Carson Zimmer

Absent:

David Kovar  
Julie DiPietrantonio

Also Present:

Brad Miller, CEO  
PSTA Staff Members  
Members of the Public

**CALL TO ORDER**

Committee Chair Mann opened the meeting at 4:02 PM.

## **PUBLIC COMMENT**

There were no public comments.

## **CHAIR'S REPORT**

Mr. Miller reported on the June and July Board meetings. He also informed the Committee that there will be a Public Hearing on September 15th regarding the proposed millage rate and the proposed FY 2017 budget.

## **ACTION ITEMS**

Approval of Minutes – Ms. Lepik-Corrigan made a motion, seconded by Ms. Olden to approve the minutes of the July 19, 2016 meeting. Motion passed unanimously.

Direct Connect Expansion Contract – Chris Cochran, Senior Planner, provided some background information on the Direct Connect pilot program in East Lake and Pinellas Park. He reported that based on the success of the pilot program, PSTA staff has been working to expand this service county-wide to 21 locations. Gabrielle Donaldson, Mobility Analyst, reviewed the strategic locations and Mr. Cochran explained how these locations were selected. He also provided information on the pricing strategy. He indicated that staff is recommending approval of a two-year Direct Connect transportation alternative expansion agreement at a cost not to exceed \$100,000.

The Committee had several questions relating to the program. After Mr. Cochran answered their questions, Mr. Zimmer made a motion, seconded by Mr. Stanton to recommend approval of the two-year expansion agreement. There were no public comments. Motion passed unanimously.

## **INFORMATION ITEMS**

Regional Fare Collection – Walt Lenz, Senior Project Manager, provided background information on the Smart Card project and delivered a presentation explaining the project status, the cost, and the schedule. He indicated that there will be a pilot program from September 5, 2016 to March 4, 2017, with full implementation by the summer of 2018. Mr. Lenz noted that the pilot \$11.00 three-day consecutive pass can be used on all HART and PSTA fixed routes, Express, Flex, the HART TECO Streetcar line, the Clearwater Jolley Trolley, and Looper. He also presented some initial usage statistics. Mr. Stanton had a question about the fares and Mr. Schneider asked about the number of rides. Mr. Lenz elaborated on both questions.

**FUTURE MEETING SUBJECTS**

The Committee was provided with a list of upcoming meeting subjects.

**OTHER BUSINESS**

No other business was discussed.

**ADJOURNMENT**

The meeting was adjourned at 4:47 PM. The next meeting will be held on October 18th at 4:00 PM.