

For immediate release: March 24, 2015

PSTA Has Your FREE “Ticket” to Spring Break

Who: The [Pinellas Suncoast Transit Authority \(PSTA\)](#)

What: Offering special opportunities for riders to win free daily, unlimited-ride bus passes

When: From March 30 – April 3, 2015 (during Pinellas County School’s “Spring Break”).

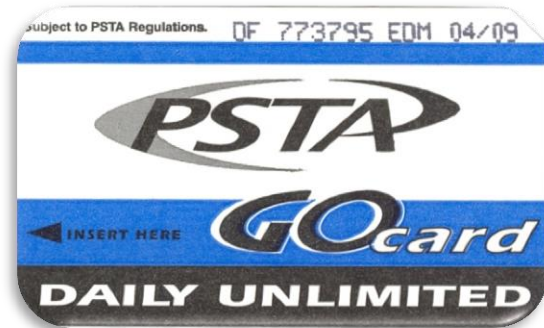
Where: Select Locations throughout Pinellas County

Why: To promote transit use and help ease the county’s annual “Spring Break” traffic jams

How: Follow PSTA on Social Media to learn where and when the passes will be given out

For many people “Spring Break” is a magical time of year when Floridians and tourists alike enjoy picture perfect weather, award-winning beaches, spring training and tourist dollars streaming into the local economy. For others, especially our neighbors along the gulf beaches, “Spring Break” means something very different: Traffic.

In order to help reduce that traffic congestion (and the demand for “Mom’s Taxi Service”) PSTA will be holding a special promotion encouraging transit use by offering a limited number of free, all-day bus passes. Those passes, called Daily Unlimited GO CARDS will be made available to “Spring Breakers” who follow PSTA on social media. Here’s how it will work: From Monday March 30, 2015 through Friday April 3, 2015, PSTA’s Social Media Coordinator, Alissa Kostyk, will be at the locations and times listed below. Before she heads out, Alissa will post on Twitter, Facebook, and Instagram (@RidePSTA) details about where people can find her and win a free bus pass. (Hint: Alissa will be holding a poster-sized GO CARD.) Cards will be awarded to the first five people who find her and request one. The cards provide unlimited travel on PSTA (excluding the 100X & 300X routes to Tampa) for an entire day and can be used the day they are won or on any single day in the future. Winners will also be featured on PSTA’s social media.



Follow PSTA on social media for a chance to win free daily bus passes.

	Mon. 3/30/15	Tue. 3/31/15	Wed. 4/1/15	Thurs. 4/2/15	Fri. 4/3/15
10am	Tyrone Square Mall	Blue Jays Spring Training- Florida Auto Exchange Stadium	Countryside Mall	Pier 60	Johns Pass
2pm	Tradewinds Resort	Fossil Park	Sundial	Pinellas Park Movie Theatre	Xtreme Fun Center

To learn more about PSTA, please visit the agency’s award winning website at www.psta.net.

[PSTA B-Roll](#)

Media Contact:

Bob Lasher
 External Affairs Officer
blasher@psta.net

(727) 540-1874 Office
(727) 580-7135 Cell

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The Pinellas Suncoast Transit Authority is the public transit provider for Pinellas County, providing more than 14.5 million rides per year. PSTA operates nearly 40 bus and trolley routes with a fleet of 203 vehicles. To learn more about the services offered by PSTA, or for schedule and fare information, passengers are invited to call the PSTA InfoLine at (727) 540-1900, or visit www.PSTA.net. PSTA is an equal opportunity employer.