



For immediate release: April 27, 2011

PSTA Selects New Executive Director

Who: Pinellas Suncoast Transit Authority Board of Directors

What: New PSTA CEO/Executive Director

When: April 27, 2011

Where: PSTA Headquarters, 3201 Scherer Drive, St. Petersburg

After an extensive national search and thorough interviews, the PSTA Board agreed on a contract today with the current General Manager of the Des Moines Area Regional Transit Authority (DART), Mr. Bradford Miller. Mr. Miller will officially take the reins as PSTA CEO/Executive Director on July 5, 2011.

“I am truly honored to have been selected by the PSTA Board and it’s a fantastic opportunity for me to join the dedicated PSTA workforce of more than 500,” Miller said. “My family and I are excited to move down to Florida soon and I’m eager to get started on ensuring PSTA keeps getting better and serving all parts of Pinellas County and the Tampa Bay region.”

Under Mr. Miller’s leadership, DART in Des Moines, Iowa, the state capital, was the largest and fastest growing bus system in the Hawkeye State and boasted one of the largest rideshare/vanpool programs in Midwest. Mr. Miller has spearheaded significant expansion of the transit system locally, and has long been active in numerous transit related and civic organizations including the American Public Transportation Association, and the National Academies of Science’s Transportation Research Board, as well as many state and local environmental and transportation initiatives. He has an undergraduate degree from the College of William and Mary in Virginia and a Master of Public Administration degree from Syracuse University. He and his wife Abby, have a 7-year old son and 5-year old daughter.

“The PSTA Board is very happy that Brad accepted our offer and we believe his experience and creativity will benefit both PSTA and Public Transit in the Tampa Bay area as a whole,” says PSTA Chairman of the Board R.B. Johnson. “Brad has already been exceptionally diligent and enthusiastic in working with me and staff to ensure that he’ll be ready to ‘hit the ground running’ when he takes the reins July 5th.” The approved contract calls for Mr. Miller’s starting salary to be \$170,000.

Prior to serving in Des Moines, Mr. Miller was the Assistant Chief Operating Officer for the Charlotte Area Transit System in Charlotte, NC for six years where he managed all service operations, development and planning for the highly successful Lynx Light Rail line.

For interviews or additional information, please contact:

Bob Lasher
Manager of Community Relations
blasher@psta.net
(727) 540-1874 Office
(727) 580-7135 Cell

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The Pinellas Suncoast Transit Authority is the public transit provider for Pinellas County carrying more than 13 million riders a year. PSTA operates nearly 40 bus and trolley routes with a fleet of 191 vehicles. To learn more about the services offered by PSTA, or for schedule and fare information, passengers are invited to call the PSTA InfoLine at (727) 540-1900, or visit www.PSTA.net. PSTA is an equal opportunity employer.