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EXECUTIVE COMMITTEE MEETING MINUTES – MARCH 6, 2017

The Executive Committee of the Pinellas Suncoast Transit Authority (PSTA) Board of Directors held a meeting in the Auditorium at PSTA Headquarters at 11:00 AM on this date. The purpose of the meeting was to approve the January 6, 2017 meeting minutes and receive an update on PSTA's performance scorecard initiative, review the March Board agenda, and discuss the Suncoast League of Cities proposed Transportation Advocacy Group (TAG) Committee. The following members were present:

Joe Barkley, Secretary/Treasurer Bill Jonson Pat Gerard

Absent

Darden Rice, Chairperson Janet Long, Vice-Chairperson

Also Present:
Brad Miller, CEO
Alan Zimmet, General Counsel
PSTA Staff Members

CALL TO ORDER

Mr. Barkley opened the meeting at 11:09 AM.

PUBLIC COMMENT

There were no public comments.

INFORMATION ITEMS

<u>Update on PSTA's Performance Scorecard Initiative</u> – Mr. Miller explained that this scorecard initiative is to ensure that the goals of PSTA are being implemented in a successful way. He said that this effort began at the Board workshop on January 13th with

Mark Aesch from TransPro leading a discussion on what the outcome of this initiative would be. Mr. Miller said there was also a discussion on revising PSTA's Mission and Vision statements. Mr. Miller noted that the scorecard initiative should be completed by May and presented to the Board.

Mr. Jonson suggested that the Mission and Vision statements be presented to the Board quickly since this is an important piece of the scorecard initiative. He proposed showing the Board the current version of the statements, the ideas stemming from the workshop, and then the two frontrunners. Mr. Miller explained that the recommended statements could be presented at the next Board meeting. Mr. Barkley suggested that one Mission and one Vision statement be presented to the Board for approval since there are 15 Board members. Mr. Miller said another option is for the Board to vote to delegate authority to the Executive Committee to choose the exact wording of the statements. He indicated that there will be a status report presented to the Executive Committee at each of their meetings leading up to the final scorecard.

<u>Board Agenda Review</u> – The Committee discussed the upcoming Board meeting agenda. Mr. Miller stated that the Trolley Services procurement issue will be added. Mr. Zimmet explained that First Transit has until today to file a formal protest then Mr. Miller will have 15 days to review and make a final decision.

Suncoast League of Cities Proposed Transit Advocacy Group (TAG) Committee – Mr. Miller said that Angela Crist, Executive Director of Suncoast League of Cities, spoke with him and Vice-Chair Long about this advocacy group. He indicated that under this TAG, PSTA would be a partner not a member. The Committee expressed their concern that this would be yet another of many entities with no real authority.

[Ms. Gerard entered the meeting at 11:47 AM.]

Mr. Barkley said he is not sure how this group would solidify or benefit any further than what entities already exist. The Committee decided to table this item.

ACTION ITEMS

<u>January 6, 2017 Meeting Minutes</u> – Mr. Jonson made a motion, seconded by Ms. Gerard to approve the minutes. Motion passed unanimously.

FUTURE MEETING SUBJECTS

The Committee was provided with a list of upcoming meeting subjects.

OTHER BUSINESS

Mr. Jonson mentioned a couple of items he would like to discuss in the future. Mr. Barkley briefly spoke about PSTA sending out more positive news stories.

ADJOURNMENT

The meeting was adjourned at 12:12 PM. The next Executive Committee meeting will be held on April 3rd at 11:00 AM.