



PINELLAS SUNCOAST TRANSIT AUTHORITY
3201 SCHERER DRIVE, ST. PETERSBURG, FL 33716
WWW.PSTA.NET 727.540.1800 FAX 727.540.1913

BOARD MEETING MINUTES SEPTEMBER 27, 2017

Chairperson Darden Rice called the September 27, 2017 Board meeting to order at 9:01 AM. Members present: Darden Rice, Chairperson; Joseph Barkley, Secretary/Treasurer; Richard Bennett, Doug Bevis, Dave Eggers, Samantha Fenger, Pat Gerard, Patricia Johnson, Bill Jonson, Brian Scott, Josh Shulman, John Tornga, and Lisa Wheeler-Bowman. Members absent: Janet Long and Charlie Justice. Also present: Brad Miller, CEO; Alan Zimmet, PSTA General Counsel; PSTA staff members, and members of the public.

PUBLIC COMMENT

There were no public comments.

PRESENTATION

PSTA's Community Service During Hurricane Irma – James Bradford, Chief Operating Officer, explained PSTA's outstanding service to the community during Hurricane Irma. He showed a video on how the Agency prepared beforehand and dealt with the aftermath of the storm. He thanked all PSTA staff for their enormous effort in serving the community and keeping the fleet safe.

Outgoing Board Member – Mr. Miller recognized outgoing Board member, Mr. Bevis. He noted that this was Mr. Bevis' second time serving on the Board and thanked him for his dedication and participation in transit and PSTA. Mr. Bevis said a few words.

COMMITTEE UPDATES

Transit Riders Advisory Committee (TRAC) Update – Gloria Lepik-Corrigan, Committee Chair, provided an update from the September 19th TRAC meeting.

Forward Pinellas Local Coordinating Board (LCB) – Ms. Johnson said that the Forward Pinellas LCB met on September 19th and provided some highlights.

CONSENT AGENDA

Mr. Barkley made a motion, seconded by Mr. Jonson, to approve the Consent Agenda. The Board unanimously approved the Consent Agenda which included the approval of the August 23, 2017 Board meeting minutes and the insurance renewal.

ACTION ITEMS

2018 Draft Federal Priorities – Mr. Miller outlined the six priorities for Board approval. He indicated that the Legislative Committee will meet next week to implement the strategies and discuss trips to Washington, D.C. Mr. Miller also mentioned the grant funds that PSTA was awarded this year. Chairperson Rice asked for insight on how the Authority was so successful with these awards, and Mr. Miller explained.

Mr. Bevis made a motion, seconded by Ms. Gerard to approve the 2018 Federal Priorities. There were no public comments. Motion passed unanimously.

INFORMATION ITEMS

PSTA Evaluation System – Cole Hoopingarner, TransPro Consulting, gave an update on PSTA's Performance Measurement program. He reviewed the process to date and how the organizational scorecard ties in with PSTA's Path Forward. He also outlined both the CEO and individual employee scorecards. Mr. Hoopingarner provided the timing for this new evaluation process.

There were many questions regarding the content of the scorecards as well as the process of evaluating individual employees. Mr. Eggers noted that there should be a section where Board members can indicate their personal opinion of how the CEO is running the organization. Mr. Jonson believes that if the Board made a decision collectively and the CEO complied, then he should receive a score to reflect the fact that he went the direction the Board instructed him to go. Mr. Scott made a comment about how complicated the form is and Chairperson Rice responded that it is her belief that this is more complex rather than complicated; employees know what they need to do and what they will be evaluated on throughout the year. Several Board members also expressed their belief that financial measurements and ridership should be included.

There were a few more comments regarding the scoring and how employees receive compensation. Mr. Miller explained that their percent will be based on the results of their evaluation, but can be adjusted if necessary.

REPORTS AND CORRESPONDENCE

Performance/Updates – The information was included in the packet. Mr. Miller indicated that ridership for August was pretty good overall – a 4.4% drop with more than half attributed to a change in Jolley Trolley’s service. Mr. Eggers asked about receiving an update on the Late Shift programs and Mr. Miller responded that there will be an update in October.

Service Promotion Updates – Mr. Miller highlighted the Hispanic Heritage Festival Park and Ride and the Clearwater Jazz Holiday Park and Ride scheduled for October 2017. PSTA will be providing free rides to these events.

Benchmarking Update – Mr. Miller briefly highlighted the American Bus Benchmarking Group (ABBG) presentation included in the packet. He indicated this report was presented to the Finance Committee. Mr. Jonson mentioned diesel fuel effectiveness on one of the charts and would like a footnote added explaining why PSTA is low in that category.

FUTURE MEETING SUBJECTS

The Board was provided with a list of upcoming meeting subjects. Mr. Miller noted that there will be a groundbreaking ceremony on October 5th for the Clearwater Beach Transit Center.

OTHER BUSINESS

Mr. Miller recognized two retiring employees – Bill Howard, Superintendent of Facilities, and Nancy Ferrantella, Manager of Coaching and Performance Development.

BOARD MEMBER COMMENTS

Mr. Jonson gave a shout out to Mr. Bevis for his many contributions on the PSTA Board. He mentioned a Transportation Management Area (TMA) meeting this Friday and a conference on automated vehicles being held in Tampa on November 14-15th.

Mr. Scott commended staff for their hard work during Hurricane Irma. He said he will miss Mr. Bevis. He read an article on battery powered buses and commented that battery technology is developing very rapidly.

Chairperson Rice stated that she is very proud of the PSTA employees and their work during Hurricane Irma. She also said she will miss Mr. Bevis and his many contributions to PSTA.

ADJOURNMENT

There being no further business, Chairperson Rice adjourned the meeting at 10:40 AM. The next meeting is scheduled for October 25th at 6:00 PM.

Chairperson