



PINELLAS SUNCOAST TRANSIT AUTHORITY  
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## TRANSIT RIDERS ADVISORY COMMITTEE (TRAC) MEETING MINUTES JULY 17, 2018

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Committee Chair Lepik-Corrigan called the July 17, 2018 TRAC meeting to order at 4:02 PM. Members present: Richard McDaniel, Gloria Lepik-Corrigan, Kim Rankine, Debra Bjorkquist, Elisabeth Olden, Sue Keating, Tim Parietti, Derek Shavor, Korri Krajicek, Mark O'Hara, Teresa Dunphy, Dave Kovar, Camille Soleil. Members absent: Portia Smith, C. David Schneider and Renee Graham. Also present: Brad Miller, CEO, PSTA staff members, and members of the public.

### PUBLIC COMMENT

There were no public comments.

### CHAIR REPORT

Committee Chair Lepik-Corrigan reported on last month's Board meeting. She mentioned that Debbie Leous, Chief Financial Officer, presented the 2019 budget, and Bob Lasher, Public Information Officer, reviewed the Strategic Public Engagement Plan. Mr. Miller expanded the report by providing information on the FY2019 budget process, DART service ridership and financial challenges.

In addition, Mr. Miller added that the high cost of fuel, both helps the public turn to public transit, but hurts PSTA with respect to the high cost of bus fuel to run the fleet. Mr. Miller mentioned to TRAC that Committee Chair Lepik-Corrigan will be featured as a panelist on the "What Transit Means to Different Riders in Tampa Bay" at the Tampa Bay Transit Forum being held at the Tampa Airport Marriott on Friday, July 20th. Committee Chair Lepik-Corrigan stressed that an improved regional transit system helps not only riders, but the business community as well. She also announced that Ms. Krajicek will be leaving TRAC to start a new job on the West Coast.

### ACTION ITEMS

June 19, 2018 Meeting Minutes – Mr. O'Hara made a motion, seconded by Mr. McDaniel, to approve the minutes. Motion passed unanimously.

TRAC STAR Award Applicant Selection – Committee Chair Lepik-Corrigan reviewed the application form nominating Woodlands Square Shopping Center in Oldsmar for the first TRAC STAR Award with Committee members. TRAC members had already received copies of the application and filled out a criteria check list. Ms. Olden made a motion, seconded by Ms. Dunphy, to approve The City of Oldsmar and RAM Real Estate as the first recipients of the TRAC STAR Award for the reconstruction of the entrance to Woodlands Square Shopping Center. There were no public comments. Motion passed unanimously.

Committee Chair Lepik-Corrigan informed the Committee that the City of Oldsmar and RAM Real Estate will be recognized and presented with the TRAC STAR Award Certificate and Decal designation at the July 25th PSTA Board Meeting. She also shared the TRAC STAR Award decal, certificate and web link to the application to all members that was created by PSTA's Marketing team.

### **INFORMATION ITEMS**

Bus Stop and Shelter Maintenance – Henry Lukasik, Director of Maintenance, gave a presentation in direct response to TRAC's second initiative for 2018: Clean Shelters. Mr. Lukasik provided a detailed report on PSTA's extensive bus stop and shelter maintenance program. Committee members were impressed with the information and asked Mr. Lukasik how riders can inform PSTA about bus stops and shelters in need of attention. Several TRAC members expressed thanks to PSTA's Maintenance team for excellent customer service, as well as thanks for the extra lightning at bus shelters that help riders feel secure. Mr. Lukasik made note of Committee member recommendations and will report back to the Committee in the future.

Service Change Communication – Cyndi Raskin-Schmitt, Director of Marketing and Communications, gave a presentation in direct response to TRAC's third initiative for 2018: Improving Communication to Riders. Ms. Raskin-Schmitt provided a comprehensive report on the many different ways PSTA communicates upcoming service changes to its riders. Committee members had many suggestions for improving signage and maps at bus stops and transit centers, and Ms. Raskin-Schmitt made note of these ideas for possible future implementation. TRAC members were very pleased that the ideas they present to PSTA are taken seriously, resulting in an examination of current practices, and implementing improvements as necessary and affordable.

**MEMBER COMMENTS**

There were several members who expressed ideas, such as having a suggestion box at Transit Centers so riders can provide their comments to PSTA, and slowing down the speed limit on Martin Luther King Blvd. from 5th Avenue North. to 30th Avenue North, St. Petersburg for bike lane safety. Cassandra Borchers, Chief Development Officer, expressed her thanks to the TRAC members for their great ideas, as well as for their commitment to improving PSTA with positive feedback.

**ADJOURNMENT**

The meeting was adjourned at 4:55 PM. The next TRAC meeting will be held on August 14th at 4:00 PM.