



PINELLAS SUNCOAST TRANSIT AUTHORITY
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BOARD MEETING MINUTES
JUNE 24, 2020

This meeting was conducted by means of Communications Media Technology.

Chairperson Joe Barkley called the June 24, 2020 Board meeting to order at 9:03 am. Members present: Joe Barkley, Chairperson; Pat Gerard, Vice-Chairperson; Gina Driscoll, Secretary/Treasurer; Dave Allbritton, Richard Bennett, Vince Cocks, Samantha Fenger, Heather Gracy, Charlie Justice, Janet Long, Darden Rice, Keith Sabiel, Dan Saracki, Josh Shulman, and Ken Welch. Also present: Brad Miller, CEO; Alan Zimmet, PSTA General Counsel; and PSTA staff members.

Chairperson Barkley read an opening statement regarding PSTA holding this meeting as a virtual meeting and provided information to ensure the ability of the public to comment prior to and during the virtual meeting.

Public Comment:

There were no public comments.

Committee Updates:

Tampa Bay Area Regional Transit Authority (TBARTA) – Ms. Long said that the TBARTA Board passed the Envision 2030 Plan and they will be working with partners in the region to secure funding sources.

Consent Agenda:

After Mr. Zimmet read Resolutions #20-02, 20-03, and 20-04 by title, Ms. Gerard made a motion, seconded by Ms. Rice, to approve the Consent Agenda. The Board unanimously approved the Consent Agenda which included approval of the May 27, 2020 Board meeting minutes, the bus advertising contract extension, the health benefits renewal, the bus shelter easement agreements, the State Grant approvals, and the Program of Projects (POP).

Mobility Initiatives:

CareRide Contract Amendment – Mr. Miller and Debbie Leous, Chief Financial Officer, provided background information regarding the Demand Response (DART) program and the need for the CareRide contract amendment. Questions were raised regarding the increases in the contract, the effective dates, and the procurement process. After Ms. Leous answered, Mr. Bennett made a motion, seconded by Mr. Saracki, to approve the CareRide contract amendment. There were no public comments. Motion passed unanimously.

PSTA Mobility Program – Mr. Miller and Bonnie Epstein, Director of Mobility, gave a presentation on the new mobility and eligibility program which is scheduled to begin in July. They also provided a brief role play scenario of how the new eligibility interview process would take place. A question was asked about staffing for the new interview process and Ms. Epstein replied that there is an existing mobility team to conduct the new interview process. This was an information item – no vote taken.

Mobility on Demand (MOD) Service Contracts - Ms. Epstein talked about the MOD program and stated that PSTA currently works with several transportation network companies, taxi providers, and wheelchair transport companies in six types of programs to provide on-demand trips to better connect disadvantaged riders to their destination and to connect all riders to PSTA's fixed route bus network. Al Burns, Director of Procurement, said that staff is recommending approval of a two-year contract with three one-year options for Mobility on Demand with Lyft, Inc., Uber Technologies, Inc., and Bay Area Metro, LLC., for a total amount not to exceed \$12,100,000 and authorize the CEO to exercise the three one-year options. He added that the contract agreement with Lyft is still being finalized. Questions were raised regarding wheelchair service, funding, the ability to add or delete service providers to this contract, and liability. After discussion, Mr. Allbritton made a motion, seconded by Ms. Gerard, to approve the MOD Service Contracts. There were no public comments. Motion passed unanimously.

Action Items:

Marketing Contract – Whitney Fox, Director of Marketing and Communications, and Mr. Burns, provided a summary on the marketing contract and outlined the procurement process. They also showed a video from Jones Worley Design. They said staff is recommending approval of a two-year contract with three one-year options for marketing services with Jones Worley Design, Inc., for a total contract amount not to exceed \$900,000 and authorize the CEO to exercise the three one-year options. Questions were raised regarding the previous contract, the branding for the Bus Rapid Transit (BRT)

project, the cost, and the messaging to the community. After Ms. Fox and Mr. Burns answered their questions, Mr. Saracki made a motion, seconded by Ms. Gerard, to approve the marketing contract with Jones Worley Design. There were no public comments. Motion passed unanimously.

Information Items:

FY21 Budget – Debbie Leous, Chief Financial Officer, presented information about the proposed FY21 budget. She said that passenger fare revenues are projected to return to more normal levels in FY21 and with rising property values, property tax revenues are increasing \$4.2 million or 7.9% over the FY20 projected year-end. Ms. Leous noted that salaries are increasing \$1.0 million or 2.8% over the FY20 adopted budget. She also indicated that due to the effect of COVID-19, projected year-end operating revenues for FY20 are \$6.6 million under budget, mostly due to a projected \$4.8 million loss in passenger fares. Ms. Leous pointed out that PSTA continues to manage its operating expenses and reduced them significantly over the first eight months of FY20. She indicated that the forecast anticipates projected year-end expenses for FY20 to be favorable to the budget by \$6.3 million. She also mentioned the Coronavirus Aid, Relief, and Economic Security Act (CARES) funding in FY20 is projected to be \$10.3 million. The Board members had questions regarding the forecast for FY20, FY21, and FY22, the Flamingo Fares program, and the CARES Act funding. Ms. Leous responded to their questions.

Reports and Correspondence:

Performance Updates – Mr. Miller said the reports are included in the packet.

Future Meeting Subjects:

The Board was provided with a list of upcoming meeting subjects. Mr. Miller said there will be a BRT branding reveal event on July 8th and the next Board meeting in July will be via Zoom.

Other Business/Board Comments:

Mr. Cocks had a question regarding the paratransit contract.

Ms. Rice thanked staff for their response with the CareRide contract.

Mr. Allbritton said he is excited about the BRT and mobility programs. He thanked staff for the projected budget and believes the solar panels are also a great idea.

Chairperson Barkley thanked everyone for participating in the virtual meeting today and thanked the Information Technology (IT) department for all their help with the meeting.

Adjournment:

There being no further business, Chairperson Barkley adjourned the meeting at 10:33 am. The next meeting is scheduled for July 29, 2020 at 9:00 am.

Chairperson