



PINELLAS SUNCOAST TRANSIT AUTHORITY
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FINANCE COMMITTEE MINUTES
APRIL 20, 2022

Committee Chairperson Cocks called the April 20, 2022 Finance Committee meeting to order at 9:00 a.m. Members present: Vince Cocks, Richard Bennett, Josh Shulman, Dan Saracki, and Jeff Gow. Also present: Brad Miller, CEO; PSTA staff members; and members of the public.

Public Comments:

There were no public comments.

Action Items:

Approve March 23, 2022 Finance Committee Minutes – Mr. Bennett made a motion, seconded by Mr. Shulman, to approve the minutes. The motion passed unanimously.

Marketing Services – Amanda Baird, Manager of Marketing and Communications, and Al Burns, Director of Procurement, outlined the procurement for an additional contract for marketing services. Staff is recommending Aqua Marketing and Communications, Inc. The Committee had questions regarding the grant funds for marketing, the scoring, Disadvantaged Business Enterprise (DBE) information, the current contract with Jones Worley, and apps for phones. After discussion, Mr. Bennett made a motion, seconded by Mr. Gow, to recommend approval of the contract with Aqua Marketing and Communications, Inc. The motion passed unanimously.

Banking Services – Debbie Leous, Chief Financial Officer, and Mr. Burns, talked about a six-month contract extension with BankUnited Inc. for banking services. A question was asked about the Request for Proposals (RFP) process. Mr. Shulman made a motion, seconded by Mr. Bennett, to recommend approval of the six-month contract extension with BankUnited, Inc. The motion passed unanimously.

SunRunner Bus Rapid Transit (BRT) Transit Signal Priority Agreements – Abhishek Dayal, Director of Project Management, spoke about the agreements with St. Petersburg and Pinellas County for the SunRunner route. He said staff is recommending amending the agreements to include transit signal priority. Questions were asked about signal priority and the technology for the process. It was noted that this technology could be used throughout the County in the future. Mr. Gow made a motion, seconded by Mr. Shulman, to recommend approval of the amendment to the

Interlocal Agreements with Pinellas County and the City of St. Petersburg. The motion passed unanimously.

Information Items:

Comparative Pandemic Ridership Trends – Reid Powers, Transit Planner; and Olivia Anderson, Transportation Data Analyst; gave a presentation on the pandemic ridership trends. Questions and comments were made about the ridership statistics.

Reports:

Monthly Financial Statement – The financial statement was included in the packet. Julie Lupis, Director of Accounting, provided highlights from the February 2022 report. Questions were asked about the PSTA Access program and Transportation Disadvantaged (TD) funding.

PSTA Contracts – The quarterly report was provided in the packet.

Ridership/Performance – The report was included in the packet. Mr. Miller provided highlights from the report. A question was asked regarding the UPASS program.

Other Business:

No other business was discussed.

Adjournment:

The meeting was adjourned at 10:05 a.m. The next meeting is scheduled for May 19th at 9:00 a.m.